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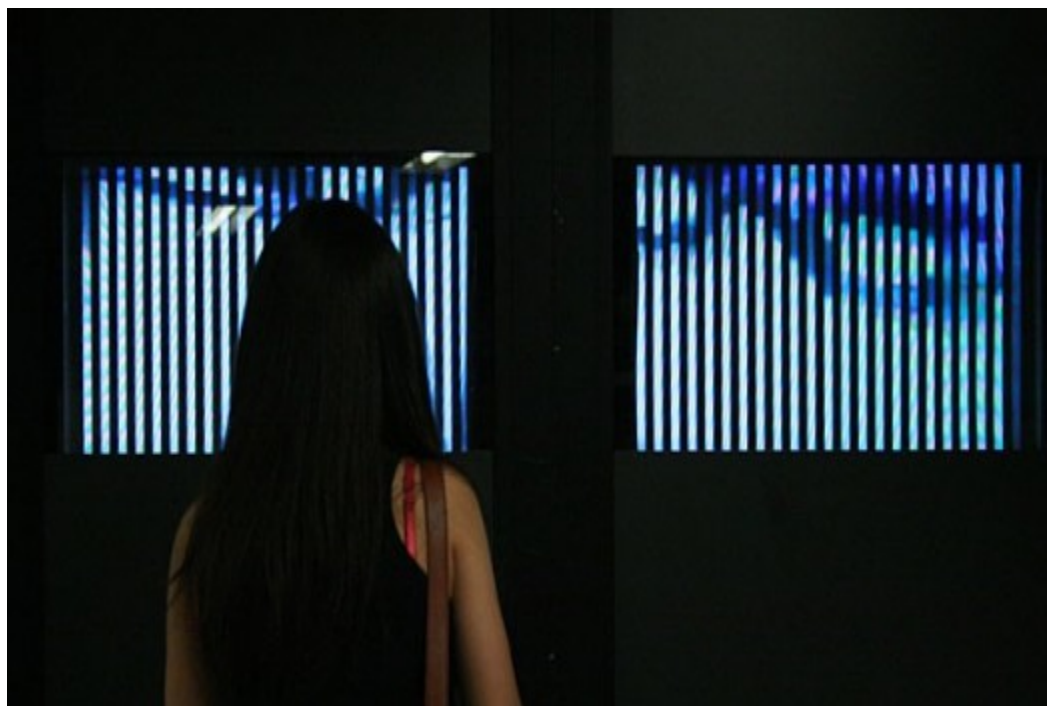
## [Union Square In Motion: MTA's Underground Interactive Installation](#)

By [Claudia Cukrov](#) on September 28, 2011

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A new interactive installation offers riders a break from all the hustle and bustle of one of New York's busiest subway stations.



[Union Square in Motion](#) consists of nine sets of abstract images projected onto two digital lenticular linear zoetropes, creating an animated illusion for passers-by. Created by three Parsons students, three Parsons' Alumni, and New York City's Submedia LLC Advertising, the project is a continuation of MTA's ['Bryant Park in Motion'](#) installation last year.

With 34,730,692 passing through the subway station last year, the public intervention is hoping to make the subway experience 'a little more interesting and enjoyable.'

#### [Union Square In Motion](#)

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