

## Features

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# Look | MTA Installs New Digital Underground Art Project at Union Square

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By [Abbie Fentress Swanson](#) : Interactive Content Producer

On Monday, the MTA opened a new digital art exhibit at its Union Square station in Manhattan. The underground show called "[Union Square in Motion](#)" is two digital lenticular linear zoetropes that project nine sets of still abstract images, which create the illusion of animation for commuters passing by.

The project is, according to its creators, the largest of its kind in the world. But it is not the subway's first zoetrope.



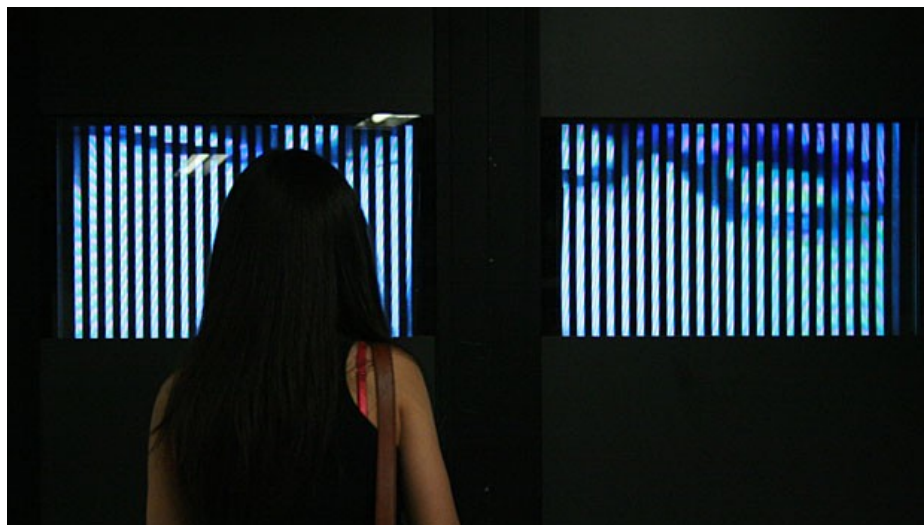
The images were designed by Parsons students Jeanne Kelly,

Hilal Koyuncu, Rose Maison, Umut Ozover, Josefina Santos and Jaqi Vigil. (Julia Furlan/WNYC)

"Bryant Park in Motion" was the first digital linear zoetrope the MTA installed in the 42nd St.-Bryant Park subway station last year. ([Check out this video of two guys scoping it out here.](#))

Commuters passing through the subway tunnel north of Dekalb Ave. may also remember filmmaker Bill Brant's "[Masstransiscope](#)," another zoetrope (but not of the digital variety) that was installed in the tunnel in 1980 and restored in 2009.

"Union Square in Motion" was created students at Parsons the New School of Design. Check out images of the project below.



Julia Furlan/WNYC

A commuter stops to gaze at the zoetrope, which has been installed in a vacant retail space outside the turnstiles below the Food Emporium escalator on 14th St. just east of Fourth Ave.

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