

We showcase you as a leader who cares enough to act and create a legacy.

JoshuaSpodek.com/podcast

Featured in

Forbes
Inc.



INFLUENCIVE

Player FM
Podcast of the Day

#38 on iTunes
5 stars



STRUCTURE

Two 30-60 minute conversations. The first showcases you, invites you to share thoughts on the environment, and, at your option, act. The second shares that experience (which guests have loved).

NO PREPARATION NECESSARY

We want influencers, not necessarily experts or environmentalists, to share your experiences so listeners feel part of a community that cares enough to act.

IMMEDIATE GOAL

To help people connect their values to action, a mental shift to “I can act and it *does* matter.”

LONG-TERM GOAL

Systemic, cultural change to make acting on your environmental values as automatic and simple as wearing a seat belt.

GUILT-FREE ZONE

No guilt, blame, doom, or gloom. Nor lecturing or telling people what to do. Most guests thank us for the experience.

HOST

Joshua Spodek, PhD MBA, NYU professor of leadership and entrepreneurship, bestselling author of *Leadership Step by Step*, and Inc. columnist.

We replace “I want to act but if no one else does it won't matter” with **meaning, purpose, and community.**

Paralympic gold medalist **Tanner Gers:** “Josh, you made me aware of what a small change can do. I was motivated at first, but **I was inspired to take action.**”

Guests include

[Seth Godin](#)

[John Lee Dumas](#)

[Dan Pink](#)

[Jonathan Haidt](#)

[Marshall Goldsmith](#)

[Elizabeth Kolbert](#)

[Judith Glaser](#)

[Frances Hesselbein](#)

[Dorie Clark](#)

[Michael Bungay Stanier](#)

[Bryan Braman](#)

[Vincent Stanley](#)

Guests from



McKinsey
& Company



TED Google

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<http://JoshuaSpodek.com/podcast>