



This Sustainable Life

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Featured in

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INFLUENCIVE



#38 on iTunes  
5 stars



# We showcase you as a leader. We help you create a legacy.

## STRUCTURE

Two 30-60 minute conversations. The first showcases you, invites you to share thoughts on sustainability, and, at your option, act. The second shares that experience (which guests have loved).

## NO PREPARATION NECESSARY

We want influencers, not necessarily experts or environmentalists, to share your experiences so listeners feel part of a community that cares enough to act.

## IMMEDIATE GOAL

To help people connect their values to action, a mental shift to “I can act and it *does* matter.”

## LONG-TERM GOAL

Systemic, cultural change to make acting on your sustainability values as simple as wearing a seat belt.

## GUILT-FREE ZONE

No guilt, blame, doom, or gloom. Nor lecturing or telling people what to do. Most guests thank us for the experience.

## HOST

Joshua Spodek, PhD MBA, bestselling author of *Initiative* and *Leadership Step by Step*, NYU professor of leadership and entrepreneurship, and 3-time TEDx speaker.

We replace “What I do doesn't matter” with **stories, meaning, purpose, and community.**

Gold medalist **Tanner Gers**: “Josh, you made me aware of what a small change can do. I was motivated at first, but **I was inspired to take action.**”

## Guests include

[Sir Ken Robinson](#)

[Seth Godin](#)

[Dan Pink](#)

[Marshall Goldsmith](#)

[Beth Comstock](#)

[Dorie Clark](#)

[Bryan Braman](#)

[James Althucher](#)

[Dominic Barton](#)

[Jonathan Haidt](#)

[Elizabeth Kolbert](#)

[Frances Hesselbein](#)

[Anand Giridharadas](#)

[Vincent Stanley](#)

## Guests from



McKinsey  
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THE NEW YORKER



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